FutureBridge

BEYOND ANTI-AGING

Timeless Skin, Endless Potential

Skin Longevity – Anti-aging Market Potential

Global Market Size and Growth



~US\$ 125 Billion Global Market



CAGR 6.2% Growth Rate (2024-2032)

Size 2032F

Fastest Growing Market – North America with 4

CAGR Growth

Solutions on the Rise



Personalization **Longevity Care**

Epigenetic

Skincare



Preventive Skincare





Therapeutics

Skin Longevity Companies Launched in 2023 at a Global Level

Consumers Fueling the Skin Longevity Movement

55%

own at least three products labeled as anti-aging

500%

increase in user engagement with Al Skincare Advisor

EUROPE

63%

females use anti-aging products for overall skin health and not just on a single need

CHINA

UNITED STATES



Gen-Z is already worried about looking old - 70% of them use antiaging solutions (SPF, Serums) daily



Authentic Aging in Older Women – 40% of women over 55 focus on 'Authentic Aging'

Spotlight On Cutting-Edge Technologies



Nanotechnology



Artificial Intelligence



Genomics



Biotechnological **Innovations**



Targeted Delivery



Non-Invasive **Technologies**



Cyclical Biorhythms



Regenerative Biology



Hormone Optimization



Peptide-based Therapies



Cosmeceuticals



and 3D Printing

Conclusion

- Skin longevity Anti aging market is expected to grow with CAGR 6.2% and will reach approx. ~USD 125 billion value in 2032.
- Cosmetic industry will be targeting skin longevity with clinically backed and heavily researched ingredients such as NAD+, sirtuin proteins, peptide-rich plasma, triglycerides, and many more. Advanced technologies are also in focus, particularly those that modulate the skin's regenerative capabilities. The aim has shifted towards prevention and not just correction. Search for longevity will
- continue driving innovation and shaping the future of industry for years to come.

About FutureBridge

FutureBridge is a techno-commercial consulting and advisory company. We track and advise on the future of industries from a 1-to-25-year perspective to keep you ahead of the technology curve, propel your growth, Identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.



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