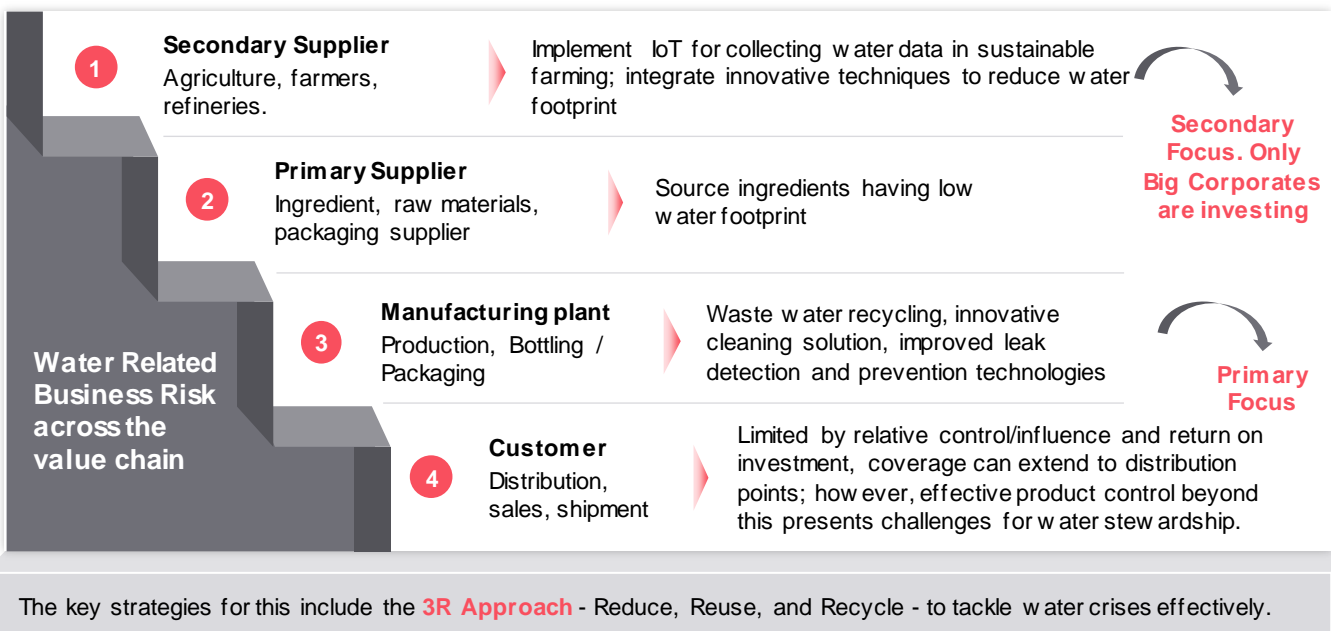


WORLD WATER DAY: CHAMPIONING WATER STEWARDSHIP

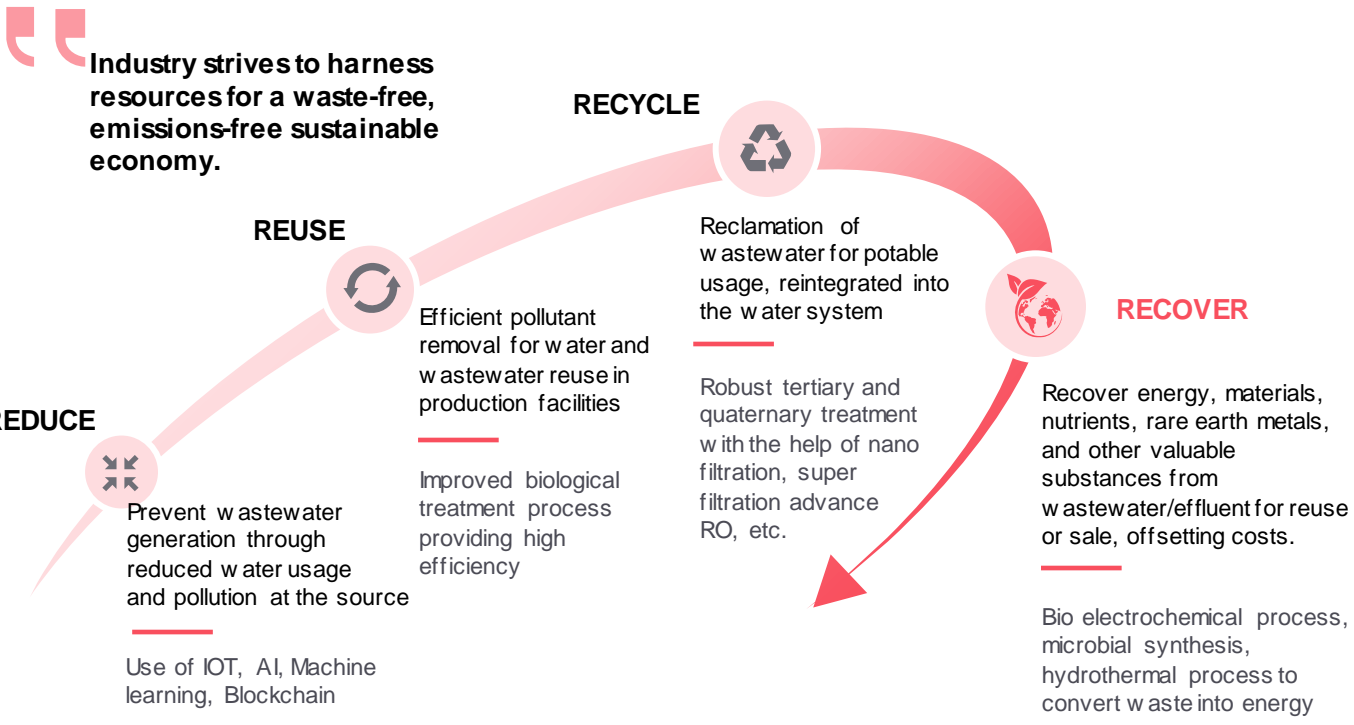
Water Stewardship Across the Value Chain in Production Process

The significance of Water Stewardship across the value chain

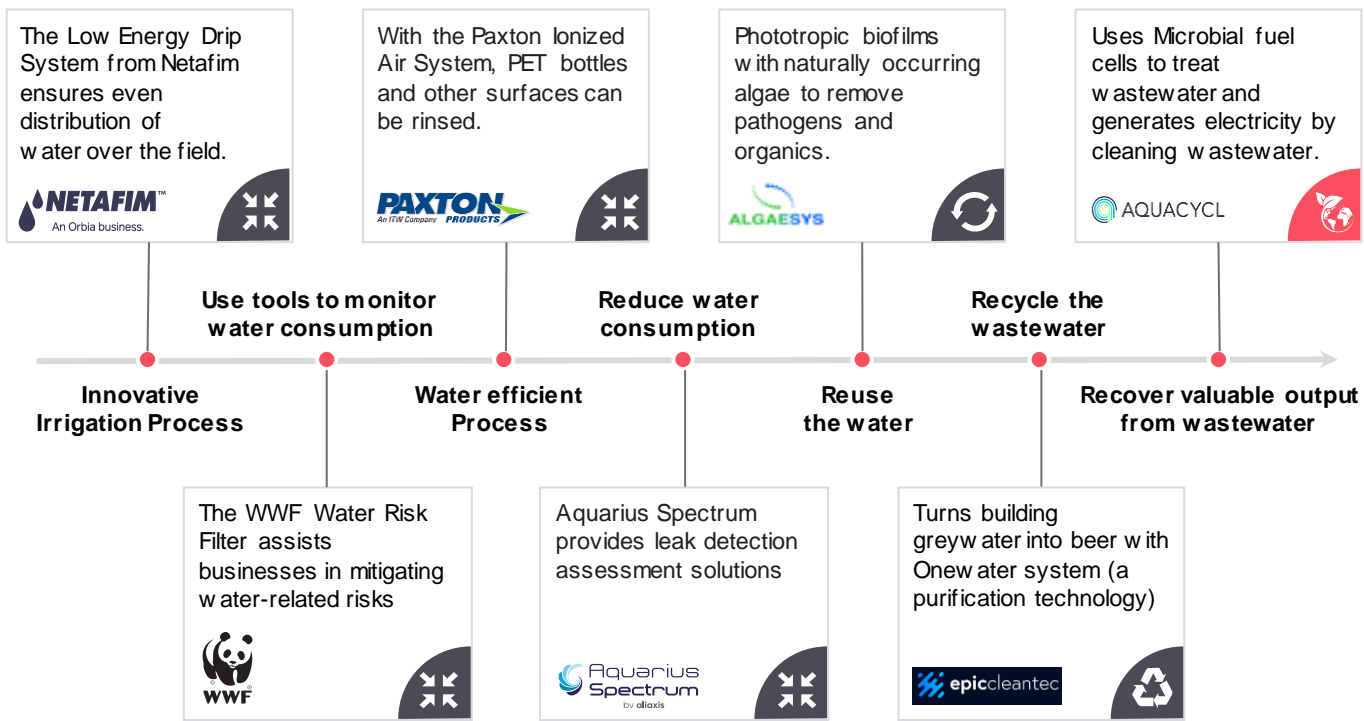
Assess product water use, including from secondary suppliers like agriculture, understand source ingredient footprints, and monitor production processes for water quality and chemical contaminations.



Exploring Sustainable Water Management through Circular Economy



Potential Entities in the Value Chain for Water Footprint Reduction



Conclusion

- Understanding market potential and scouting technology are crucial to achieve a zero grey water footprint while increasing blue water productivity.
- Foresee a surge in digital technologies across the ecosystem, enabling the evaluation water footprint and facilitating efficient water management.
- With evolving regulatory frameworks, we anticipate a promising trajectory towards water valorization through the recovery of value-added chemicals, concurrently reducing industries' water footprint.

About FutureBridge

FutureBridge is a techno-commercial consulting and advisory company. We track and advise on the future of industries from a 1-to-25-year perspective to keep you ahead of the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.