

TECHNOLOGY INNOVATIONS

creating new opportunities in

FOODSERVICE INDUSTRY



Global Foodservice Industry

Global Market Size & Growth

\$5.0 TRILLION

2028F

10%

CAGR (2021-2028)

22%

Growth in European foodservice tech investment in 2021

Industry majors are **reimagining** restaurants and retail stores to improve operations, service delivery and excel in customer service.

Top Technology Trends in Foodservice Industry & Emerging Startups



Service Robots



Metaverse



Cloud / Ghost Kitchen



Voice bots



Digital Kitchen Display Boards



Delivery Drones



Contactless payment & Self-order kiosks



AI-powered inventory management



Notable Investment in Foodservice Technology Companies: 2021-22

COMPANY

FUNDING

TECHNOLOGY



\$850 mn

Cloud Kitchen



\$170 mn

Cloud-based POS



\$24.0 mn

Contactless payment



\$17.0 mn

Robots Delivery



\$16.3 mn

Kitchen Robots

In 2021-22, more than **\$4 billion** flowed into restaurant tech companies, from both private equity and acquisitions.

Consumer Trends in Foodservice Industry

45%

Of Americans prefer to view the menu, order, and pay with their phone rather than interacting with restaurant staff.

66%

Of European consumers said they would support mandatory acceptance of digital payment.

36%

Of global consumers would consider receiving online orders of small goods such as grocery.

About FutureBridge

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective.

We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.