



Technology & Product Landscape – Stem Cell Therapy for Skin Care

Case Study



Client	Leading player in Personal Care Industry
Industry	Personal Care / Cosmetic Industry
Products	Personal/Cosmetic Care Products

Engagement Scope

1
Technology & Product Landscape

- What are the new technologies/ products available in stem cell / PRP/ cell based area?
- Who are the developers of identified technologies/ products? (Start-up/ Big/ Mid-size organizations/ Academia)
- What is the working mechanism of identified solutions? What are the pros & cons of identified solutions? (stability, cost, safety, etc.)
- For which skin related problems, identified technologies/ products are applicable?

2
Regulatory Scenario

- What is the regulatory scenario of stem cell / PRP cell?
 - How it is approved in USA/ EU and other countries?
 - Category as per the country?
- What are the products that can't be approved in some regions/countries?
- What is the clinical trial scenario for stem cell / PRP cell based area?

3
Opportunity Assessment

- Who could be the suitable partner in stem cell / PRP / cell based area?
- What are the whitespaces/ opportunities available in stem cell / PRP / cell based area?
- Are identified solutions patent protected?
- What are the emerging trends?

Context

- Cell therapies are well known areas and in recent years increased research activity has been observed in this area. Therefore, Client would like to conduct landscape study to understand emerging innovations / existing innovations in cell therapies area.

Key Business Questions

- What are the current human cell-based products /technologies to treat skin related problems?
- Who are the players active in cell therapies area?
- What is the stage of development of identified technologies?

Research Methodology

Secondary Research

- Scanned ingredient databases (amazon, alibaba, buykorea etc), startup portals (Angel, Crunch base, etc.), clinical trials portals (JPAIC, ClinicalTrials.gov, who.int, clinicaltrialsregister.eu etc.) and social networking sites (LinkedIn, Facebook, etc.)
- Conducted searches on government portals, university portals, crowd funding sources, company websites, technology portals and patent / scientific literature databases etc.

Benefits to Client

- Helped client to understand emerging trends and solutions in stem cell based treatment for skin care
- Provided, an in-depth assessment of solution providers
- Provided probable partnership candidates and whitespace assessment

Sample Analysis

1

Technology & Product Landscape



2

Regulatory Scenario



3

Opportunity Assessment



Thank you

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