

Glucose Monitoring Technologies

Understand technology maturity and prioritize them for 10-15 year time-horizon



Quick overview

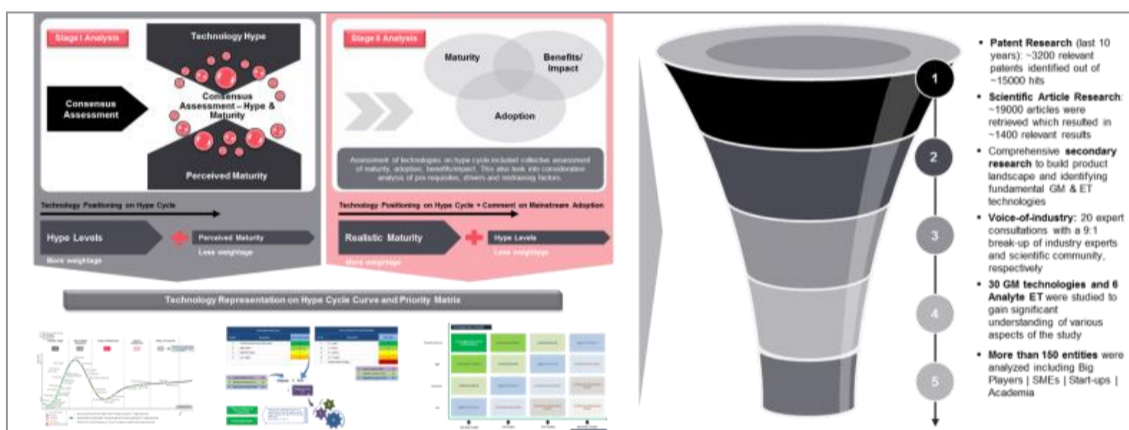
Our client is one of the leaders in the area of diagnostic solutions and technologies, and always had a foresight vision. To remain ahead of the competition in the area of glucose monitoring, they wanted to invest their R&D efforts in the right technologies that have high probability of getting matured over the 10-15 year time-horizon.

Client success details

Hype Cycle analysis conducted by FutureBridge's team allowed our client to understand the perceived maturity, benefits/impact, and adoption of all the identified glucose monitoring and analyte extraction technologies. The assessment helped the client to prioritize the technologies for further development.

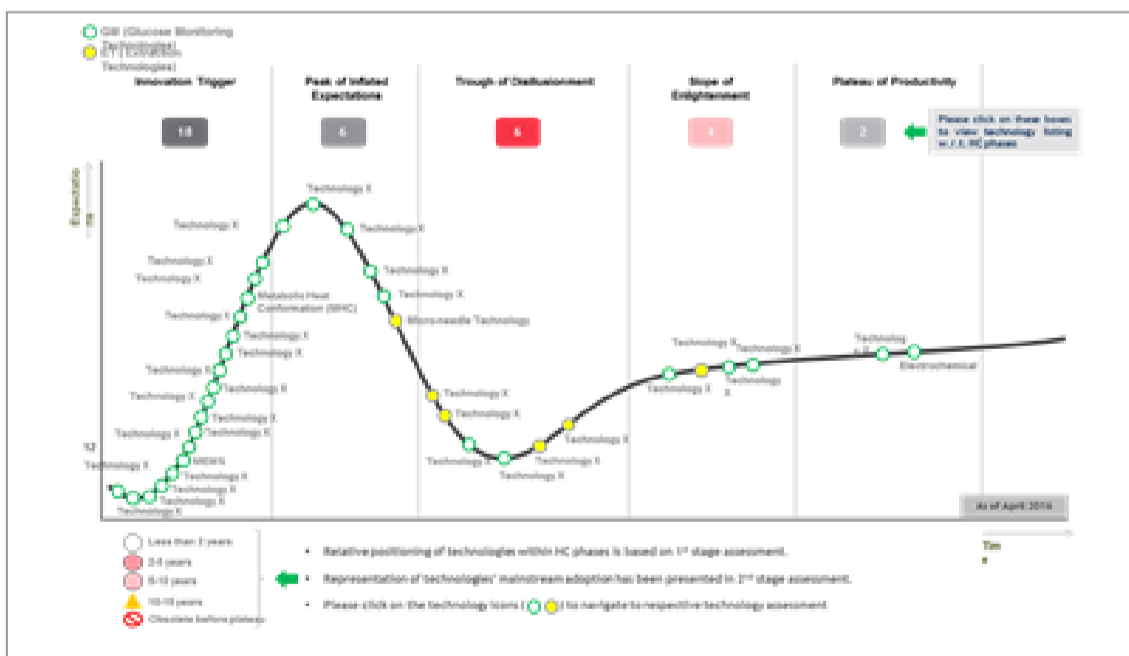
CGM has shown superior outcomes in diabetes management as compared to traditional methods, and the landscape has seen continuous advancements in biosensors to make them more reliable, accurate, and, portable.

- What are the key technologies researched upon for glucose monitoring and analyte extraction?
- What are the indicators and parameters which contribute to the technology hype?
- Which technologies are expected to come to mainstream in 10-15 years?
- What are the companies & academia active in this space?



FutureBridge conducted a comprehensive assessment to identify technologies and understand their maturity level in two stages:

- Stage I Analysis:** Assessment on technology hype and perceived maturity was conducted for all the glucose monitoring & analyte extraction technologies.
- Stage II Analysis:** A collective assessment of maturity, adoption, and benefits/impact of individual technologies, along with analysis of pre-requisites, drivers and restraining factors for their mainstream adoption.



FutureBridge's assessment helped the client in normalizing individual biasness of researchers and scientists towards particular glucose monitoring technologies of their interest. The output was used by the client's R&D team to prioritize and select the appropriate glucose monitoring technology based on the priority matrix and time required to reach mainstream for individual technologies.

About FutureBridge

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective.

We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.