

ENERGY

INDUSTRY

INSIDER

Q4 2019 Pulse

# Electric Vehicle Charging Infrastructure

FutureBridge

## WHAT'S INSIDE!

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- Shared mobility shifts towards electrification with pick in partnerships and investments
- European utilities continues to dominate M&A landscape
- Off-Grid EVSE's powered by renewable energy
- Blink Charging clocks ~40% increase in Q3 revenue, baking on its various business models offerings

**01**

### Pulse Themes:

- a. Electrification of Ride-Sharing Services
- b. M&A activities companies remains steady

**02**

### Quarterly review of Framework Update / Project Tracker / Regulatory Policy Updates / Technology Developments

Off-Grid EV charging Stations for Remote Locations

- a. H2-Powered EV charger based on alkaline hydrogen fuel cell technology
- b. Off-grid Solar-Storage Systems based EV Charging

**03**

### Startup Tracker highlights

- a. Summary, Geographical Split
- b. Highlights of Key Start-up

# 01

# Emerging Trends

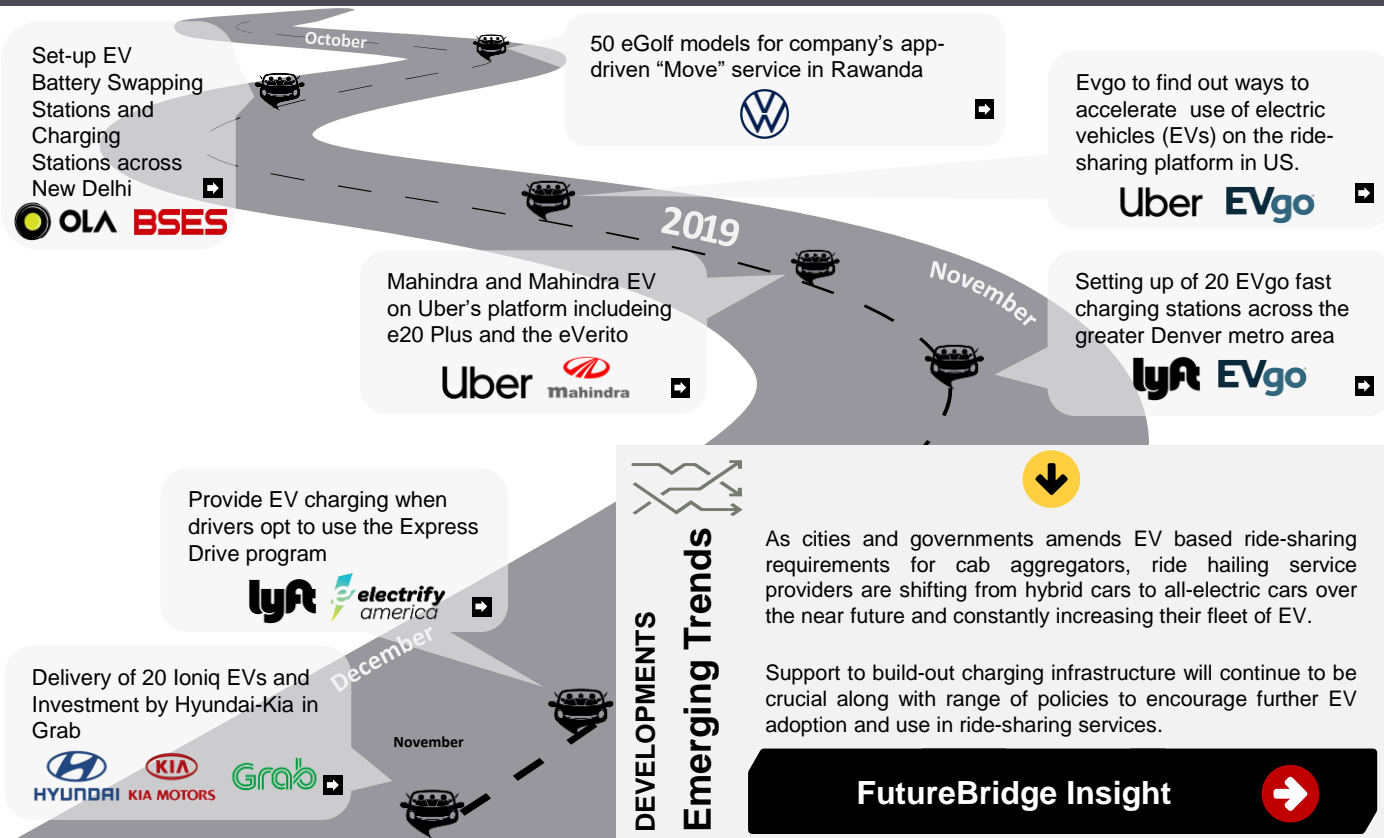
# EV adoption grow in cab aggregators



Ride sharing companies are increasingly adopting electric vehicles. These companies are preferring partnerships to go ahead with EV adoption plans.

Since the turn of 2019, the industry has witnessed multiple partnerships between ride sharing companies and EV charging service providers/EV manufacturers, as these cab aggregator gear up for future mobility solution.

## Market Developments



# EV adoption grow in cab aggregators

Government's across the globe are in process of tightening up policies to promote EV based shared mobility.

While in Los Angeles, Uber and Lyft are likely to be in skirmish with city's new policy for aggregators to go all-electric. In China, Shenzhen has already declared no licenses for vehicles that aren't pure electric, which is also being followed by Southern Guangzhou too. London is also stated to follow the line.

These regulatory changes has opened new opportunity for EVSE and charging solution providers to cash-in as cab aggregators integrate and invest in increasing number of EVs in their fleet.

## Electrification of Ride-Sharing Services

High growth in EV-based shared mobility services

### Why ?

Electric Vehicle based ride-sharing could be critical to reducing carbon emissions as ride-sharing firms may find themselves increasingly drawn into the discussion at the intersection of transportation and climate change

### Benefits :

**3-5 Yrs.**

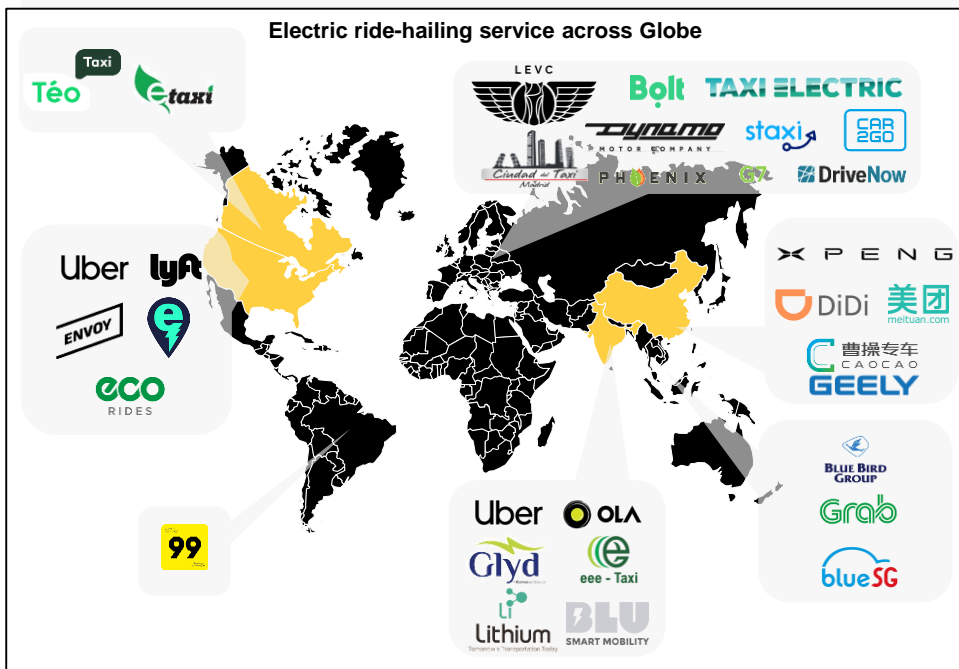
Length of recouping the additional cost of the vehicle



Do not require oil changes



Low cost for repair and maintenance



### Operation Model:

- Free-floating systems - cars can be parked anywhere across public charging station
- Hub/depot System : cars must be left in designated parking spots, usually, own chargers

In-app features to facilitate electric ride-hailing :

#### Uber

Long trip notifications on distances for trip requests to help drivers avoid running out of charge. Drivers are matched with passengers traveling to destinations, near available charging stations.

#### DiDi

Shows nearby available charging stations, thereby providing a one-stop-shop for driving and charging.

#### lyft

Option for passengers to choose a hybrid or EV



# EV adoption grow in cab aggregators



Charging infrastructure is a critical enabler of electric ride-hailing, and infrastructure availability remains a barrier in many markets.

In order to address this concern, ride-hailing companies are provided funding or partnered with other charging providers to deploy stations.

## Electrification of Ride-Sharing Services

Partnerships shaping the market



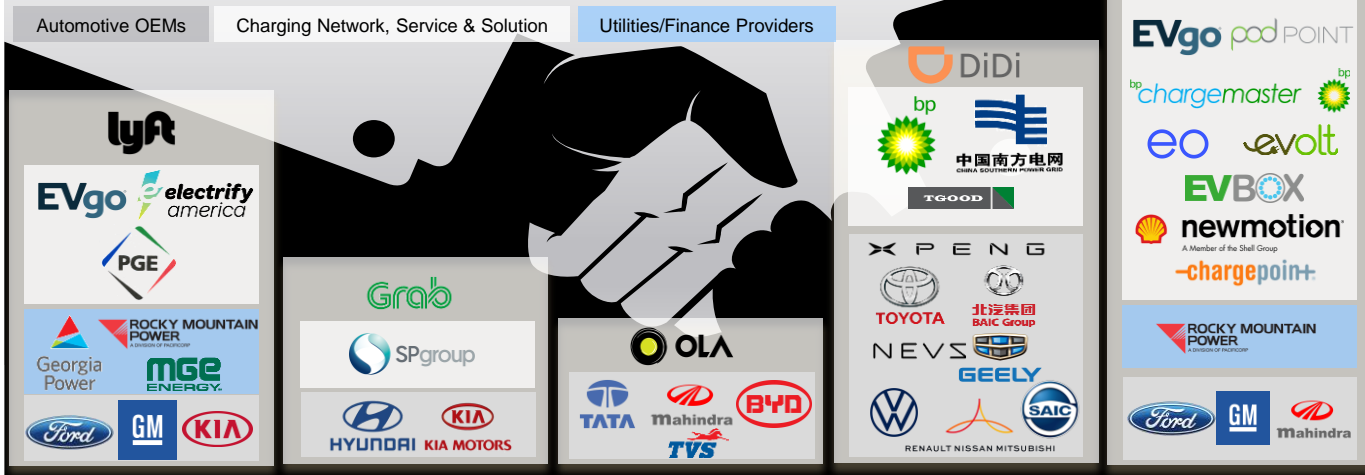
Right EV models is a critical precursor to greater deployment of EV in ride-hailing service. Partnership with Automotive players mean that drivers have access to EV via short-term lease agreements at lower costs.



Partnership with utilities, includes measures such as installing public fast charging stations, and preferential rates for drivers. Also, help utilities understand, plan, and better manage the electric loads of these commercial fleets.

### Major Partnerships

Charging infrastructure product and network availability and coverage of public and fast chargers could be a winning factor in how quickly these fleets become electric, and how business models evolve around shared and/or automated mobility.



### Uber



## M&A continues as big players expands



The push from governments and people for shift in mobility is insisting key players to enter electrification value chain, and transform their business models through M&As or internal developments.

LS Power acquired one of the largest networks of EV charging. ABB also invested to become the newest European company to expand in China after BP's push, while Statkraft strengthened its presence in Germany-Scandinavia region.

## Market Developments



October 2019

ABB bought a majority stake in Shanghai Chargedot New Energy Technology Co., intended to boost ABB's presence in the fast-growing Chinese EV market, and strengthen the company's relations with makers of electrically powered trucks and cars. ABB has been working with BYD and Daimler since 2016, supplying its DC Wallbox units for charging Denza electric vehicles.



November 2019

EDF Group announced acquisition of start up company working in battery storage and infrastructure for electric vehicle charging, **Pivot Power**



December 2019

LS Power has announced the signing of agreement with Vision Ridge Partners for the acquisition **EVgo**.



December 2019

Statkraft has acquired ownership in the Norwegian electric vehicle charging company **Grønn Kontakt**.

The move comes after the company made acquisition in German EV charging market with **E-WALD** and **eeMobility** for further growth within the European charging market.



### DEVELOPMENTS Emerging Trends



The acquisition of EVgo is a big change in US markets as the LSPower investment complements its earlier acquisition of DER company, Cpower, and existing fleet of power generation assets, making it a company present across the complete value chain of EV charging.

ABB has also made interesting move, as the company will hold charging network in a market where it already supplies EVSEs.



However, in line with the earlier trends, European utilities still dominated EV charging M&A activity in this quarter, to gain additional market share and cash-in from continued policy support.

FutureBridge Insight



## → FutureBridge Insight on EV charging infrastructure

- The account of partnerships in past year clearly indicates that ride-hailing companies are equipping with future ready solution to charge EVs without hassle to drivers. Not only about the availability of EV charging points, these companies are also partnering for supply of low-cost EVs and lower rates of charging.
- As utilities and big oil companies dominates the M&A landscape of globe, the investments from IPP and developer like LS Power, might as well trigger other diverse companies to enter EV charging value chain.

## What should you investigate ?



How are cab aggregators partnering with various EV charging stakeholders and utilities?



What are the untapped opportunities and business prospects as ride-hailing services add more EV fleet?



What are the best suitable routes to enter and expand in EV charging value chain?





## 02

# Quarterly review of Technology Developments

# H-Power™ EV Charger System – H<sub>2</sub>-Powered EV charger based on alkaline hydrogen fuel cell technology



AFC Energy, a UK based company, has launched H-Power electric vehicle (EV) charger based on alkaline hydrogen fuel cell technology. This charging system overcomes issues associated with lack of strong grid infrastructure coverage which is needed to provide rapid EV charging anywhere.

Alkaline fuel cell system development company, AFC Energy's H-Power works through a combination of HydroX-Cell(L)™ fuel cell and battery storage or supplementary grid power.

- ✓ The self-contained, zero emission charging system overcomes issues associated with poor grid coverage to provide rapid electric vehicle (EV) charging anywhere it is needed.
- ✓ Mechanical and electrical components can be housed within an ISO container which is insulated and fitted with the environmental controls to allow operation in a wide range of climates without the odour or noise associated with diesel generators.

The HydroX-Cell(L)™ H-Power EV Recharge system delivers a first in commercialised off-grid hydrogen fuelled EV recharging for C&I vehicles.

- Key advantages:**
- ✓ Modular and rapid charge ready
  - ✓ Removes or delays the need for costly grid augmentation and upgrades
  - ✓ Can be operated completely off grid or in conjunction with grid power
  - ✓ Scalable from 2 to over 100 charge points at a single site with limited increase in footprint.

Company has made hydrogen sourcing and auxiliary equipment available from third-party suppliers for integration into the final product solution.

**En-route and destination applications:**

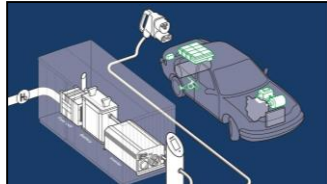


**Available in three standard configurations**

Model	L20	L160	L400+
Charge Point Support (rapid)	2-8*	15-30	25-100
Storage Capacity (KWh)	72-288	288	360
Recharge Rating (kW)	20	160	400+
Noise/Odour	Low		
Fuel	Hydrogen / Ammonia		
Availability	Dec 2019	June 2020	June 2021

**100% Clean Electricity**

**Capable of Level 2 or 3 fast charging**



# Joint Solar based EV Charging Research Project – Off-grid Solar-Storage Systems based EV Charging

Launch of final stage commercial field trials of **Joint Solar Charging Research Project** to test environment-friendly and cost-efficient charging options for EV owners with solar power chargers that do not require updates to grid connections and can operate in areas without grid power.



- ✓ Nissan is performing the testing and evaluation of the project using multiple Nissan LEAF EVs.
- ✓ Project is being powered by solar PV at Nissan's office.



- ✓ Delta developed project's cabinets that combine a solar system with battery storage and EV charging.
- ✓ The new solar integrated technology from the project will bring two charging platforms to the market.



- ✓ CSIRO integrated technology with solar and battery systems to charge multiple EV quickly, in various weather. Each station is capable of charging up to four EVs at a time.
- ✓ It tested a range of heat management strategies to ensure batteries charge and discharge efficiently.
- ✓ The system completed initial tests on performance in various environmental conditions at the CSIRO Monash facility's temperature control chambers.

## Project Components



**AC Mini Plus EV Charger**

Adjustable operating current  
RFID charging authentication  
Multiple communication options



**BX 6.0 Li-Ion Battery**

6kWh Nominal capacity  
4.8kWh Usable capacity (80% DoD)

LiFePO<sub>4</sub>  
**Panasonic**

7kW  
Recommended PV power  
97.2%  
Peak efficiency

**RPI Series Photovoltaic E5 inverter**



The charging stations were developed with the Australian household in mind, overcoming challenges associated with EV charging, including managing temperatures on even the hottest days.

Funding



**AU\$210,000**

Evaluation Period  
**200 Days**

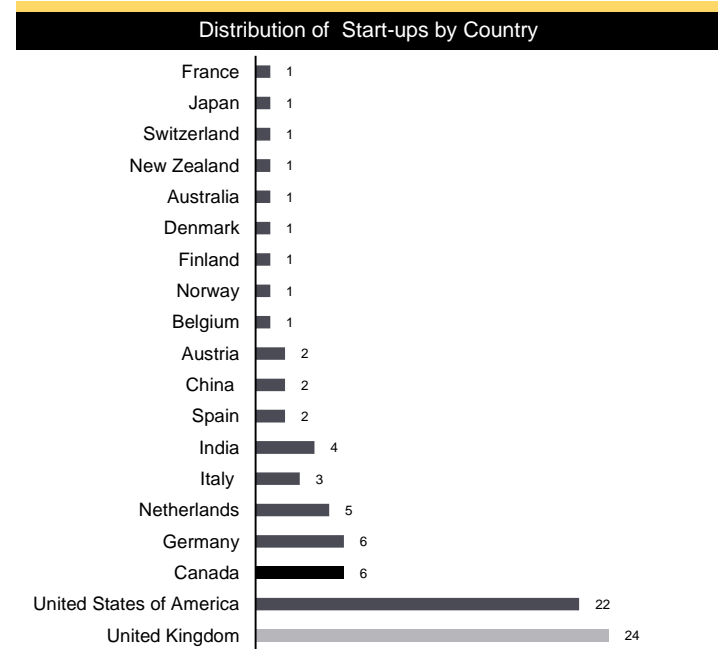
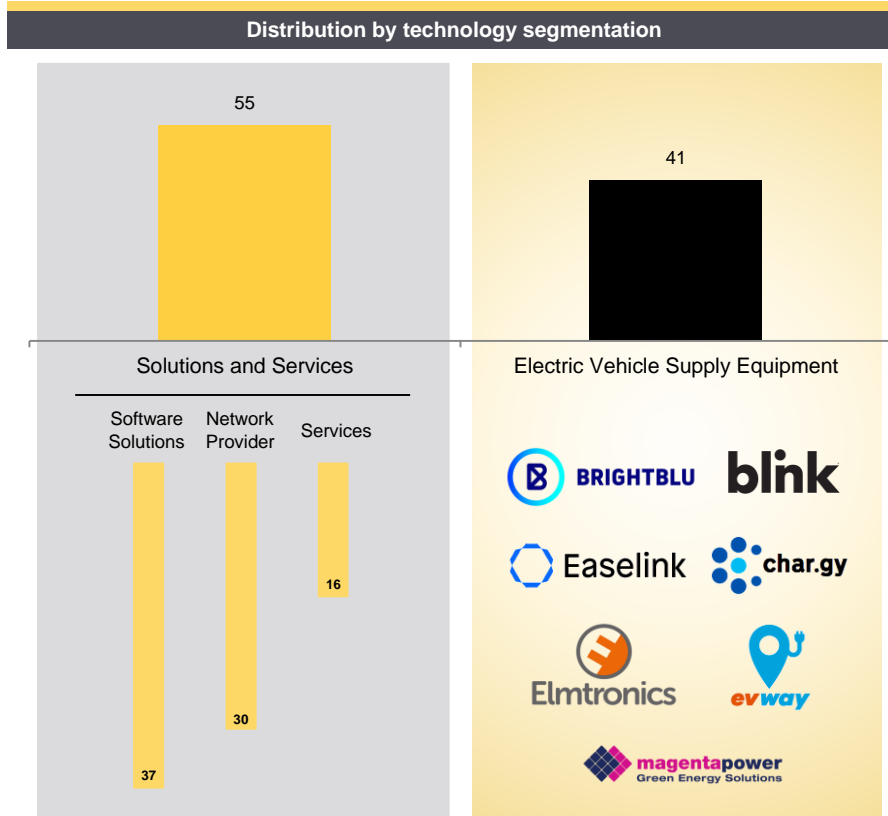
5kW  
Two Solar Charging Units  
10kW  
Two Solar Charging Units

**15kW Solar System**

03

# Startup Tracker highlights

# Startup Tracker summary Q4 2019



United Kingdom and United States of America dominates, in terms of origin of startups. The push from governments in Major cities of UK and California has led to a number of startups popping up in high demand market.



## Highlights of Key Start-up

# blink

**Blink Charging Co. is the owner, operator, and provider of EV charging equipment and networked EV charging services.**

### Products:

- Level 2 (AC) EV charging equipment
- DC Fast Charging equipment

### Services:

- Blink Network
- Blink Mobile App



**Blink (in Numbers)**  
14,719  
Total Charging units

Commercial	5,014	391	7,646
DC Fast	105	Level 2 Units (Other networks)	Residential (Non-networked)
Residential	1,563		

as of Sep. 30, 2019

### Direct Competitors



### Partnerships



## HUBJECT

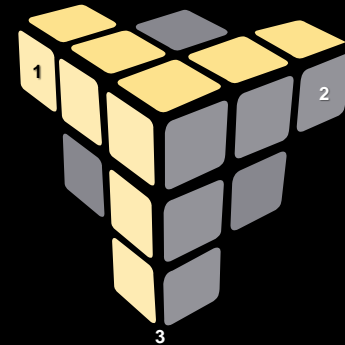
Blink's nationwide network of chargers will become accessible to all EV drivers participating in Hubject's charging platform using their provider's membership card and app.

## Business Models

- ✓ Blink offers its Property Partners a range of business models for EV charging equipment and services, that generally fall into one of the three business models.
- ✓ The company owns a large percentage of its network stations, which allow it to control the settings and pricing for EV charging services, bring price uniformity and greater brand management.

### Turnkey

Blink owns and operates the EV charging station, undertakes and manages the installation, O&M and related services, and Blink keeps substantially all of the EV charging revenue.



### Hybrid

Blink provides charging equipment, while Property Partner incurs installation costs. Blink then operates, manages the EV charging station and provides connectivity to the Blink Network. Blink shares a greater portion of revenue.

### Host Owned

Blink provides site recommendations, connectivity to the Blink Network and optional-paid maintenance services. Property Partner purchases, owns and manages EV charging station, while incurring the installation costs of the equipments and keeping substantially all of the EV charging revenue.

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