



# Technology and Market Landscape – Building Energy Management System (BEMS) for Commercial Buildings

Case Study

# Case study: Technology and Market Landscape – Building Energy Management System (BEMS) for Commercial Buildings

<b>Client</b>	Global manufacturer of electrical installations in residential, commercial, and industrial buildings
<b>Industry</b>	Energy management
<b>Products</b>	Building energy management system

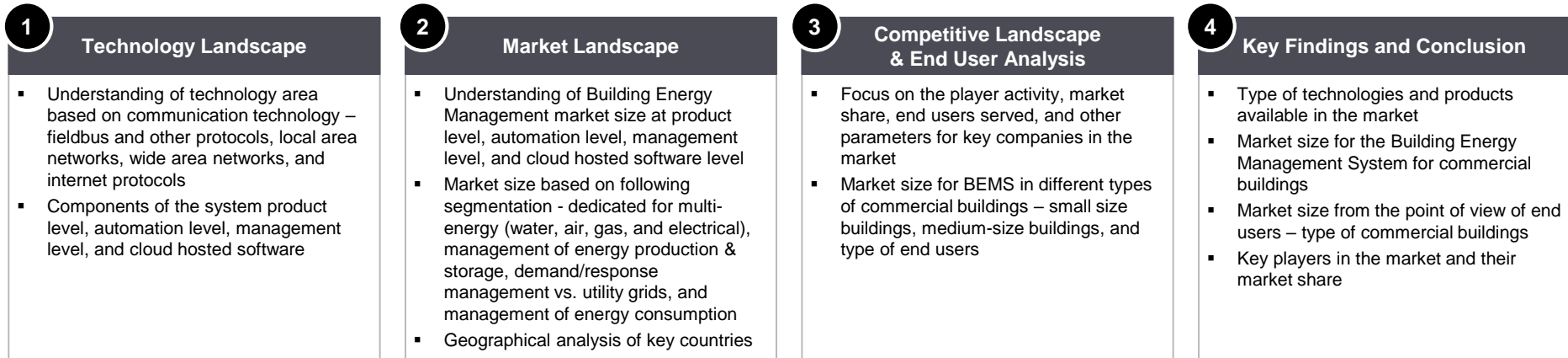
## Context

- The client wanted to understand the technological and market aspects of Building Energy Management System and gain insights regarding the market size for management of energy consumption in a building at a zonal level.

## Key Business Questions

- What are the various technological and market aspects of Building Energy Management System?
- What is the market size for management of energy consumption in a building at a zonal level?
- How business models have evolved from the point of view of services and products?

## Engagement Scope



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## Research Methodology

### Secondary Research

- Conducted secondary research to understand the technological and market aspects related to the Building Energy Management System
- Understanding of business models from point of view of services and products and key market participants

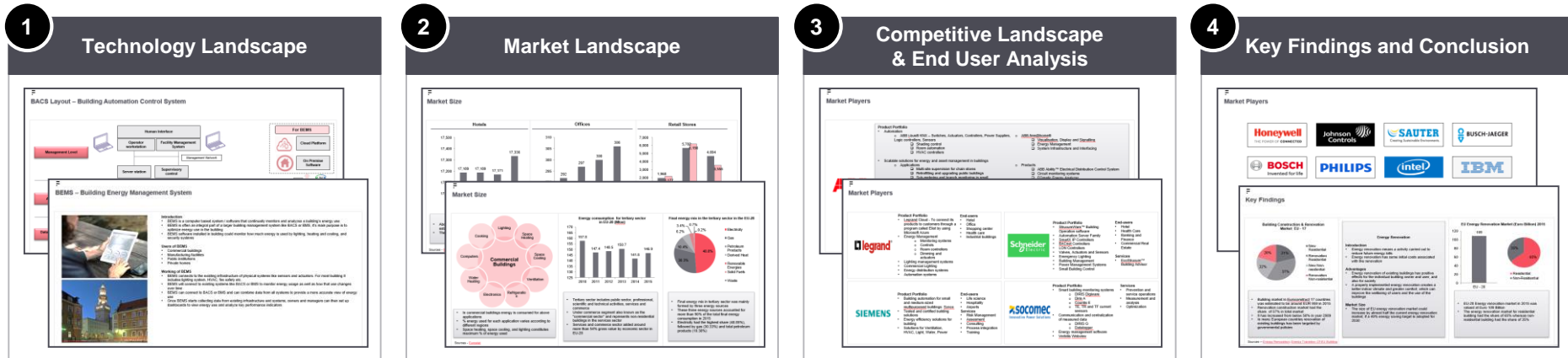
### Primary Research

- FutureBridge conducted expert interviews to understand market size for various sections to bridge any data gap
- Expert consultations also aided in the validation of secondary research

## Benefits to Client

- From the activity, client was able to understand the following aspects of Building Energy Management System for commercial buildings:
  - Products and technology related to Building Energy Management System for commercial buildings
  - Market size for the Building Energy Management System for commercial buildings
  - Key market players and their activity
- The client was able to acquire a holistic view of overall market landscape for Building Energy Management System for commercial buildings.

## Sample Analysis



# Thank you

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