Industry Landscape: 3D Printing in Construction Industry

Case Study



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Industry Landscape

Client	A leader in lifting businesses
Industry	3D printing in construction industry
Products	Lifting Products

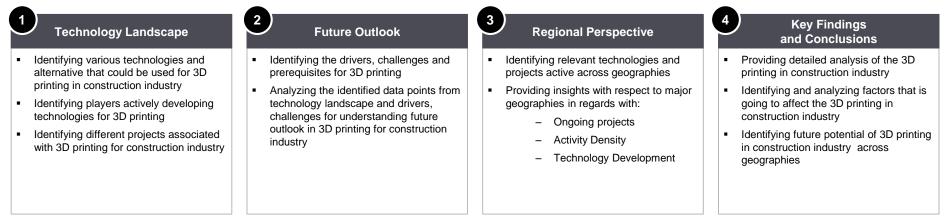
Engagement Scope

Context

- Client wanted to understand the current and future trends in 3D printing in the construction industry,
- Also, client wanted to investigate opportunities and potential so as to take an informed decision on whether / how to proceed

Key Business Questions

- What will be the reasons for success / failure of the technology?
- How the 3D printing technology will be implemented and what will be the major technical issues?
- Will 3D printing become an alternative for traditional construction in emerging markets? And if yes, when?



= Industry Landscape

Research Methodology

Patent Research

- Conducted desk research to understand the overall market and technology domain
- Referred paid databases and identified patents for of 3D printing in construction industry

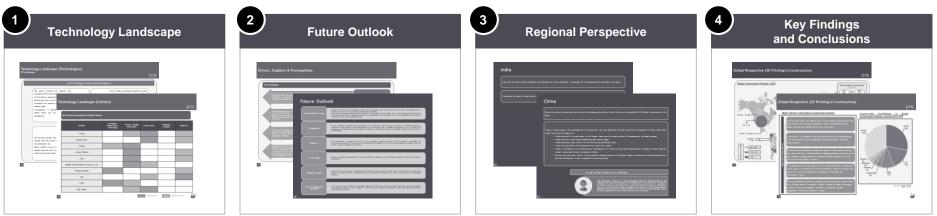
Primary Research

• 20+ Telephonic interview with manufacturers, distributors, industry experts, retailers, consumers, etc.

Benefits to Client

- Client got a detailed overview of the 3D printing in construction industry with the factors affecting the market
- Client got to know the potential this technology have in the construction industry and how they can be avail which will benefit their business
- The future trends helps them to make their product much compatible with the market needs

Sample Analysis



Thank you

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