



# Industry Landscape: 3D Printing in Construction Industry

Case Study

# Industry Landscape

<b>Client</b>	A leader in lifting businesses
<b>Industry</b>	3D printing in construction industry
<b>Products</b>	Lifting Products

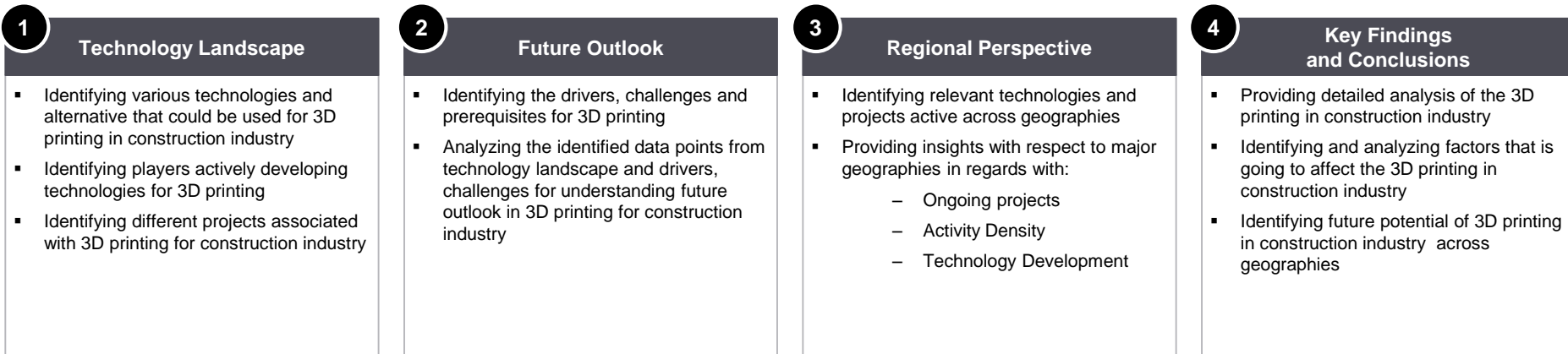
## Context

- Client wanted to understand the current and future trends in 3D printing in the construction industry,
- Also, client wanted to investigate opportunities and potential so as to take an informed decision on whether / how to proceed

## Key Business Questions

- What will be the reasons for success / failure of the technology?
- How the 3D printing technology will be implemented and what will be the major technical issues?
- Will 3D printing become an alternative for traditional construction in emerging markets? And if yes, when?

## Engagement Scope





# Thank you

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