

Client	A leading pharmaceutical manufacturer
Industry	Pharma & Biotech
Products	Products in clinical development - NASH

Background

 The Client wanted to understand current clinical developments happening in chronic liver disorders domain such as Fibrosis and Non Alcoholic Fatty Liver Disease (NASH) to support its R&D functions in metabolic space

Key Business Questions

- What is the overall opportunity for NASH among various liver disorders?
- How does competitors product perform across the benchmarking criteria?
- What are the accessible opportunities within each disease condition among provided list of indications?

Engagement Scope

1 Project Scope	2 Geographical Scope	Competitor Benchmarking & Landscape
TA level analysis Overall opportunity space Indication level analysis NASH NAFLD Simple Steatosis (SS) Cirrhosis	Global	Market Overview: Aggregated list of front runners and watch list molecules Overall asset attractiveness map of front runners Overall asset attractiveness map of watch list molecules Indication level analysis: Technical analysis of Clinical and Pre-clinical Molecules Accessible Opportunities Dashboard Product Profiles: Product profiles of shortlisted front runners

Research Methodology

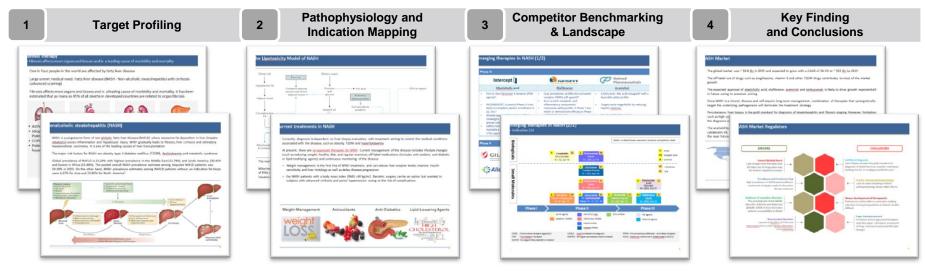
Secondary Research

- Conducted desk research studying company website, annual reports, press releases, etc.
- PubMed, Medical Journals, Industry Reports, Patents
- Treatment Guidelines, Pulmonology Societies, Company websites, Regulatory & Reimbursement websites
- Clinical trial registries/databases, Research Networks (NASH CRN), Other databases such as SRTR, etc.

Benefits to Client

 Insights in terms of current development trends and future pipeline outlook were leveraged by the client to channelize R&D efforts in developing specific treatments within the liver metabolism

Sample Analysis



Thank you

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