



Application Area Assessment and Competitor Intelligence for Float over Techniques

Client	A leading EPC firm
Industry	Lifting Solutions
Products	Strand Jack – Float over Solution

Background

- The Client wanted to understand technological advances in float over solutions with specific focus on strand jack technique and competitors activity in the domain of float over solutions.

Key Business Questions

- What is the current market & technology landscape for strand jack lifting technique and how it has evolved over a period of time?
- Who are the major players providing this technique?
- What are competitors doing in the space of strand jack lifting technique?

Engagement Scope

1	Technology Assessment	2	Competitor Analysis	3	Key Finding and Conclusions
	<ul style="list-style-type: none"> ▪ What different types of float over concepts available for heavy lifting? ▪ What are technical capabilities that differentiates strand jack from the other lifting techniques? ? ▪ Which players are active in developing solutions and how are these solutions perceived by oil and gas industry? ▪ How has strand jack technique evolved over a period of time? 		<ul style="list-style-type: none"> ▪ Which companies are developing heavy lifting solutions required for oil and gas applications? ▪ What is the patenting trend around strand jack? ▪ What are different steps involved in float over solution? 		<ul style="list-style-type: none"> ▪ Where are leading players in developing innovative concepts for heavy lifting? ▪ Which universities are on the forefront of developing such concepts? ▪ Other than lifting capacity, which other parameters are considered while selecting lifting technique?

Thank you

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